



**McGRAPHIX**  
ADVERTISING PRODUCTS

# MSRP PRICING

EFFECTIVE JANUARY 1, 2025

DIGIPRINT™ HD				
HIGH TRAFFIC · INDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (24"x35")	\$294.14	\$164.32	\$84.56	\$80.88
3'x4' (35"x47")	\$316.16	\$176.48	\$147.04	\$139.70
3'x5' (35"x59")	\$330.84	\$216.92	\$180.12	\$172.80
3'x10' (35"x119")	\$544.08	\$415.42	\$360.26	\$341.92
4'x6' (45"x69")	\$422.76	\$323.50	\$272.04	\$261.00
4'x8' (45"x95")	\$639.68	\$481.58	\$400.74	\$382.34
5'x8' (58"x95")	\$683.76	\$602.92	\$503.65	\$481.58
5'x10' (58"x119")	\$838.20	\$753.64	\$628.60	\$595.52
6'x10' (68"x119")	\$904.36	\$852.88	\$720.54	\$687.44
6'x12' (68"x143")	\$1,084.46	\$1,021.94	\$867.58	\$823.44

BERBER IMPRESSIONS HD				
HIGH TRAFFIC · INDOOR & OUTDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (24"x35")	\$328.26	\$183.38	\$141.56	\$90.28
3'x4' (35"x47")	\$354.18	\$210.24	\$172.60	\$161.62
3'x5' (35"x59")	\$390.40	\$258.38	\$211.48	\$199.86
3'x10' (35"x119")	\$649.16	\$494.90	\$422.98	\$395.44
4'x6' (45"x69")	\$488.98	\$385.40	\$319.38	\$301.90
4'x8' (45"x95")	\$728.04	\$573.72	\$470.42	\$442.20
5'x8' (58"x95")	\$832.52	\$718.30	\$591.32	\$557.06
5'x10' (58"x119")	\$1,040.66	\$897.90	\$739.12	\$696.34
6'x10' (68"x119")	\$1,101.04	\$1,016.12	\$845.88	\$795.12
6'x12' (68"x143")	\$1,195.70	\$1,115.60	\$1,015.04	\$992.70

SUPERSCAPE™ IMPRESSIONS				
HIGH TRAFFIC · INDOOR & OUTDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2.5'x3' (29"x34")	\$233.48	\$128.42	\$115.56	\$114.40
3'x4' (34"x45.5")	\$237.66	\$178.20	\$156.84	\$153.72
3'x5' (34"x54.5")	\$250.16	\$187.60	\$165.10	\$161.78
3'x10' (34"x111")	\$535.82	\$416.58	\$359.46	\$352.26
4'x6' (45"x67.5")	\$319.62	\$255.74	\$242.90	\$240.52
4'x8' (45"x95")	\$566.02	\$481.14	\$457.08	\$452.52
6'x6' (71.5"x72")	\$636.80	\$541.30	\$487.16	\$482.28
6'x8' (71.5"x96")	\$849.06	\$721.70	\$649.50	\$643.02

POP MAT				
MEDIUM TRAFFIC · POINT-OF-PURCHASE APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (22.5"x35")	\$67.30	\$49.82	\$47.12	\$45.76
3'x5' (34"x58")	\$168.12	\$124.42	\$117.66	\$114.32
4'x6' (45"x70")	\$250.32	\$185.22	\$175.20	\$170.20

FLOOR IMPRESSIONS				
MEDIUM TRAFFIC · INDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (22"x24")	\$242.88	\$163.02	\$138.10	\$107.02
3'x4' (34"x46")	\$281.14	\$246.06	\$188.62	\$183.34
3'x5' (34"x58")	\$317.54	\$238.12	\$209.66	\$194.84
4'x6' (46"x69")	\$405.74	\$350.04	\$324.60	\$315.14

BAR IMPRESSIONS				
COUNTER TOP · POINT-OF-PURCHASE APPLICATIONS				
SIZE	QUANTITY			
	20-39	40-59	60-79	80+
3.5"x21" (Runner)	\$20.56	\$18.98	\$17.34	\$16.84
14"x14" (Square)	\$38.78	\$35.82	\$32.72	\$31.80

WATERHOG IMPRESSIONS HD®				
HIGH TRAFFIC · INDOOR & OUTDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (23"x35")	\$370.62	\$207.04	\$159.86	\$101.94
3'x4' (35"x46")	\$398.40	\$222.34	\$185.28	\$176.04
3'x5' (35"x59")	\$416.90	\$273.34	\$226.98	\$217.72
3'x10' (35"x118")	\$685.54	\$523.44	\$453.92	\$430.84
3'x12' (35"x144")	\$808.72	\$711.20	\$669.30	\$653.00
3'x16' (35"x192")	\$1,181.38	\$1,046.40	\$993.34	\$971.38
3'x20' (35"x239")	\$1,393.78	\$1,247.66	\$1,188.26	\$1,162.50
4'x6' (45"x69")	\$532.70	\$407.64	\$342.78	\$328.86
4'x8' (45"x97")	\$805.98	\$606.82	\$504.92	\$481.74
6'x8' (71"x97")	\$1,032.94	\$921.14	\$872.90	\$852.32
6'x10' (71"x124")	\$1,199.68	\$1,104.42	\$983.04	\$944.96
6'x12' (71"x147")	\$1,366.42	\$1,287.66	\$1,093.16	\$1,037.52
6'x16' (71"x196")	\$1,928.46	\$1,754.22	\$1,675.78	\$1,636.72
6'x20' (71"x245")	\$2,307.20	\$2,108.06	\$2,017.08	\$1,971.08



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DESK IMPRESSIONS				
CHAIR MAT · INDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
3'x4' (35"x47")	\$287.44	\$160.45	\$133.68	\$127.02

COLORSTAR® IMPRESSIONS				
HIGH TRAFFIC · INDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (24"x35")	\$267.40	\$149.40	\$76.88	\$73.54
3'x4' (35"x47")	\$287.44	\$160.46	\$133.68	\$127.02
3'x5' (35"x59")	\$300.78	\$197.18	\$163.80	\$157.10
3'x10' (35"x119")	\$494.62	\$377.66	\$327.52	\$310.84
4'x6' (45"x69")	\$384.34	\$294.10	\$247.32	\$237.28
4'x8' (45"x95")	\$581.54	\$437.82	\$364.32	\$347.58
5'x8' (58"x95")	\$621.60	\$548.10	\$457.88	\$437.82
5'x10' (58"x119")	\$762.00	\$685.12	\$571.48	\$541.40
6'x10' (68"x119")	\$822.14	\$775.34	\$655.02	\$624.96
6'x12' (68"x143")	\$985.90	\$929.04	\$788.72	\$748.58

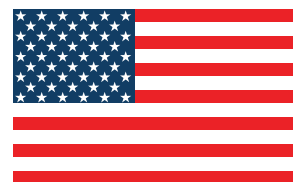
DIGIPRINT™ HD CUSTOM SHAPES				
HIGH TRAFFIC · INDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
3'x3' (35"x35")	\$304.08	\$212.88	\$167.28	\$152.16
3'x4' (35"x45")	\$405.44	\$283.84	\$223.04	\$202.88
3'x5' (35"x59")	\$506.80	\$354.80	\$278.80	\$253.60
3'x10' (35"x119")	\$1013.60	\$709.60	\$557.60	\$507.20
4'x4' (45"x45")	\$547.20	\$364.88	\$304.00	\$283.84
4'x5' (45"x58")	\$684.00	\$456.10	\$380.00	\$354.80
4'x6' (45"x68")	\$820.80	\$547.32	\$456.00	\$425.76
4'x8' (45"x95")	\$1094.40	\$729.76	\$608.00	\$567.68
4'x10' (45"x119")	\$1368.00	\$912.20	\$760.00	\$709.60
5'x5' (58"x58")	\$836.10	\$557.40	\$481.60	\$456.10

BRANDED COMFORT				
ANTI-FATIGUE · INDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2.5' X 3'	\$251.50	\$188.62	\$150.90	\$125.76

WATERHOG® INLAY				
HIGH TRAFFIC · INDOOR & OUTDOOR APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2'x3' (23"x35")	\$257.22	\$209.52	\$180.80	\$175.70
3'x4' (35"x45")	\$395.54	\$329.46	\$287.98	\$283.50
3'x5' (35"x58")	\$434.52	\$368.46	\$324.92	\$320.56
3'x10' (35"x116")	\$729.92	\$661.88	\$600.14	\$595.80
4'x6' (45"x69")	\$615.14	\$546.68	\$492.98	\$488.54
4'x8' (45"x96")	\$729.28	\$649.64	\$615.82	\$601.32
4'x10' (45"x116")	\$926.56	\$854.58	\$783.46	\$778.98
6'x8' (70"x97")	\$1,093.08	\$974.74	\$923.68	\$901.90
6'x12' (70"x144")	\$1,536.84	\$1,379.02	\$1,309.42	\$1,276.72
6'x16' (70"x189")	\$2,040.68	\$1,856.32	\$1,773.28	\$1,731.96
6'x20' (70"x236")	\$2,441.48	\$2,230.76	\$2,134.46	\$2,085.80

POP SCRAPE				
MEDIUM TRAFFIC · POINT-OF-PURCHASE APPLICATIONS				
SIZE	QUANTITY			
	1	2-10	11-25	26+
2.5'x3' (30"x34")	\$150.40	\$89.12	\$81.34	\$80.08
3'x5' (34"x56")	\$209.14	\$156.00	\$141.40	\$138.06
4'x6' (45"x68)	\$284.96	\$220.48	\$209.06	\$205.36

MADE IN



U. S. A.