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# SIGNAGE

## WHEN CHOOSING SIGNAGE HAVE YOU CONSIDERED...

- **LOCATION** - Will your sign be used indoors or out?
- **LONGEVITY** - How long will your sign be displayed?
- **FLEXIBILITY** - Will your message be permanent or will it change frequently?
- **TRANSPORT** - Will your sign be stationary, or will you be transporting it from place to place?

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